

SNIEC N5 - M47 meeting room  
上海新国际博览中心N5馆M47会议室

9:30 a.m. - 4:30 p.m.

October 26th, 2018  
2018年10月26日

# 2018 International Packaging Printing Forum 2018国际印刷包装论坛

Organizer  
主办方:



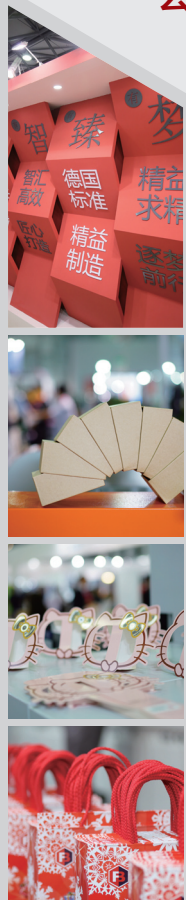
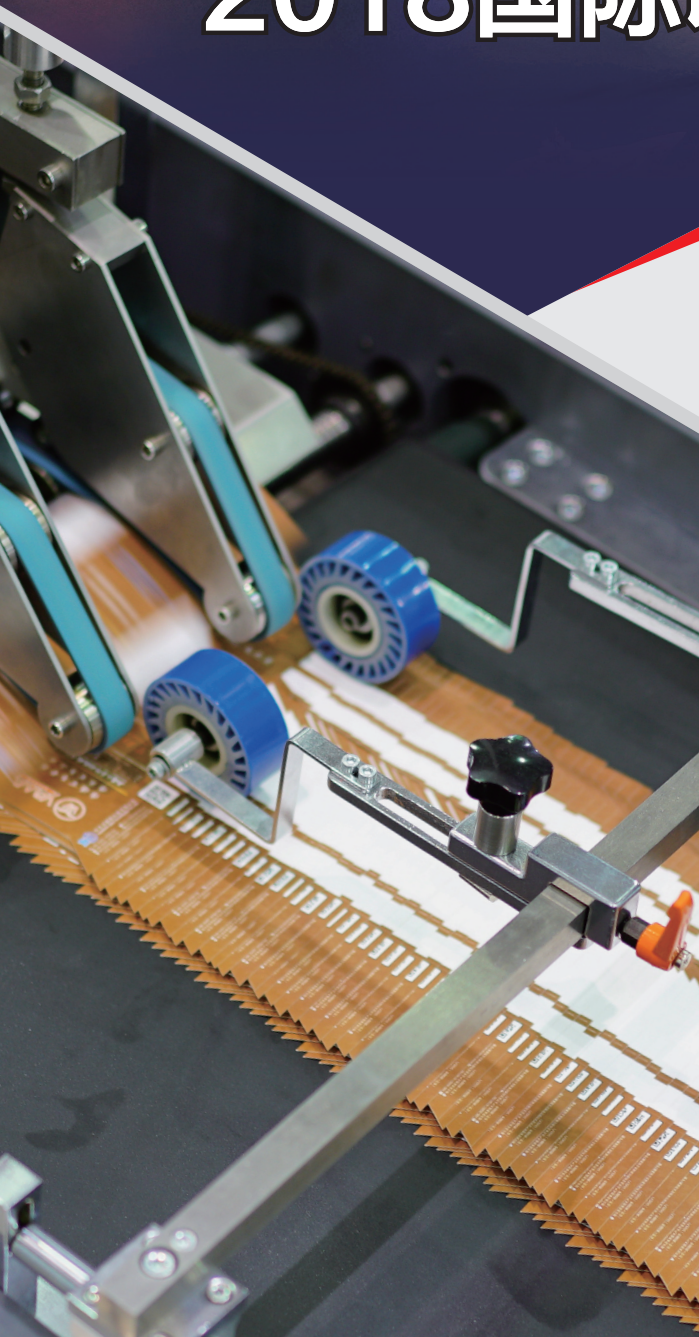
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## Event Background 会议背景

Demand for print packaging will continue to grow robustly over the next several years, underpinned by continued economic growth, development, and positive demographic shifts in key areas of the world. Keeping pace, broad based technological developments are occurring rapidly. Whether a folded box, labels, corrugated board or flexible printing, advancements in digitalization are paving the way for innovations in the customizing and personalization areas. New markets are being developed and customers demand new innovative competencies.

未来几年，得益于全球主要地区持续的经济增长、发展以及积极的人口转变，印刷包装的需求量将继续保持强劲增长。与之呼应，相关技术也正在广泛快速发展。无论是折叠盒、标签、瓦楞纸板还是柔性印刷领域，数字化的发展正在为定制和个性化领域取得创新成果铺路。新兴市场得到开发，客户需要新的创新能力。





## Why Attend 参会理由?

- Print packaging globally will continue to grow at an average annual rate of 5.2% in 2016-2020
- The Forum is held in conjunction with the All in Print show – the largest comprehensive printing show in 2018
- The second largest print packaging market is China at \$69 billion (2016). It will continue to grow strongly from 2016-2020, at 5.9% annually, narrowing the gap with the U.S.
- China's corrugated print packaging segment is the largest in the world partly because of its export-dominated economy. Corrugated accounts for \$29bn of the print packaging total revenue in 2016. By 2020, this number will grow to \$35 bn.
- Networking Opportunities: At this forum, we will provide you with the latest know-how and solutions to innovate your packaging needs and an audience with whom you can network and share ideas.

- ◆ 全球印刷包装2016-2020年的年均增长率为5.2%
- ◆ 与2018年规模最大的综合性印刷展—中国国际全印展（All in Print）同期举行
- ◆ 中国是第二大印刷包装市场，2016年，其市场规模已达690亿美元。2016-2020年将继续强劲增长，年增长率为5.9%，不断缩小与美国的差距。
- ◆ 中国拥有全球规模最大的瓦楞纸箱印刷包装市场，部分原因在于中国实行出口导向型经济模式。2016年，中国瓦楞纸箱印刷包装总收入为290亿美元。预计到2020年，该数字将增长到350亿美元。
- ◆ 商务交流机会：在本次论坛上，我们将为您提供最新技术知识和解决方案，为您挖掘包装需求提供创新突破口。您还有机会与现场观众展开商务交流，分享观点和想法。

## Sponsorship: US\$ 5,000 赞助机会：5,000美元

- Speaking Slot (25 minutes presentation slot, limited number – NO company advertising. Technology focused)
- Company Name/Logo displayed on all promotional material including conference website
- Company Name/Logo displayed on all conference signage
- Company Literature/Giveaways – distributed at conference
- Table Top at the conference (company can bring their own roll-up banner)
- Designated VIP seating (x2) at the conference
- Post Attendee Registration List

- ◆ 演讲时段（25分钟演示时段，数量有限 – 无公司广告，聚焦技术）
- ◆ 在所有宣传资料，包括会议网站上展示公司名称/标志
- ◆ 在所有会议指示牌上展示公司名称/标志
- ◆ 在会上分发公司宣传资料/赠品
- ◆ 会议台（公司可自带易拉宝）
- ◆ 2位贵宾席位
- ◆ 参会者注册名单



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